Ontario Trillium Foundation Logo Usage

Logos *There are two versions of the logo.*

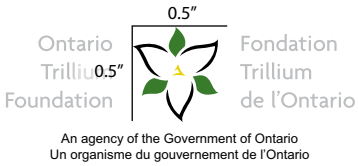
Horizontal Version

Vertical Version

Corporate Colours

Green				**Yellow**				**Black**			
PANTONE 364C				**PANTONE 606C**							
C	65			C	0			C	0		
M	0	R	55	M	4	R	230	M	0	R	36
Y	100	G	124	Y	100	G	208	Y	0	G	32
K	42	B	43	K	12	B	1	K	100	B	33

Minimum Size



(Please use logo specific for small application)

NOTE: The minimum size allowable for the logo is 0.5" in high from top to bottom. This will ensure legibility.

Protection Zone

NOTE: The protection zone is represented by the "leaf element" found in Ontario Trillium Foundation logo. This indicates the minimum amount of white space required around the logo. The space is proportional to the size of the logo.

Ontario Trillium Foundation Logo Usage

Logos – *There are two versions of the logo, horizontal and vertical.*

Ontario Trillium Foundation / Fondation Trillium de l'Ontario

An agency of the Government of Ontario.
Relève du gouvernement de l'Ontario.

Ontario Trillium Foundation
Fondation Trillium de l'Ontario

An agency of the Government of Ontario.
Relève du gouvernement de l'Ontario.

Corporate Colours

Green
PANTONE 364C
CMYK 65 / 0 / 100 / 42
RGB 55 / 124 / 43

Yellow
PANTONE 606C
CMYK 0 / 4 / 100 / 12
RGB 230 / 208 / 1

Black
CMYK 0 / 0 / 0 / 100
RGB 36 / 32 / 33

Colour Usage

One colour *(Use black only)*

Ontario Trillium Foundation / Fondation Trillium de l'Ontario
An agency of the Government of Ontario.
Un organisme du gouvernement de l'Ontario.

Full colour *(Pantone or 4-colour process)*

Ontario Trillium Foundation / Fondation Trillium de l'Ontario
An agency of the Government of Ontario.
Un organisme du gouvernement de l'Ontario.

Reversed *(For use on black or dark background)*

Ontario Trillium Foundation / Fondation Trillium de l'Ontario
An agency of the Government of Ontario.
Un organisme du gouvernement de l'Ontario.

Ontario Trillium Foundation / Fondation Trillium de l'Ontario
An agency of the Government of Ontario
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Reproduction Size – *Standard Usage*

Ontario Trillium Foundation / Fondation Trillium de l'Ontario
0.75″
An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

Ontario Trillium Foundation
0.75″
Fondation Trillium de l'Ontario
An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

The **standard usage** logo should be used for all reproduction applications where the trillium icon will appear at 0.75″ or larger.

Reproduction Size – *Small Application*

Ontario Trillium Foundation / Fondation Trillium de l'Ontario
0.5″
An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

Ontario Trillium Foundation
0.5″
Fondation Trillium de l'Ontario
An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

The **small application** logo should be used for all reproduction applications where the trillium icon will appear smaller than 0.75″.

The type is proportionately larger in this version of the logo and will ensure legibility at small sizes.

Logo should not be reproduced where icon will be smaller than 0.5″.

Protection Zone

Ontario Trillium Foundation / Fondation Trillium de l'Ontario
An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

The protection zone is represented by the "leaf element" found in Ontario Trillium Foundation logo. This indicates the minimum amount of white space required around the logo. The space is proportional to the size of the logo.

Logo Restrictions – *Please take note of the following examples of improper logo usage.*

Ontario Trillium Foundation / Fondation Trillium de l'Ontario

DO NOT change proportions of logo.

Ontario Trillium Foundation Fondation Trillium de l'Ontario

DO NOT change placement of logo elements.

Ontario Trillium Foundation / Fondation Trillium de l'Ontario

DO NOT switch or change colours of the logo.

Ontario Trillium Foundation

DO NOT remove one of the languages.

DO NOT use icon in isolation without prior approval.

Ontario Trillium Foundation / Fondation Trillium de l'Ontario

DO NOT remove any of the elements on the logo.