

ONTARIO 150

COMMUNITY CAPITAL PROGRAM



ONTARIO 150 – CELEBRATING COMMUNITIES

A one-time, \$25M capital fund

- The *Ontario150 Community Capital Program* supports the Province of Ontario's initiative to commemorate Canada's 150th anniversary.
- Funding will support the repair, renovation or retrofitting of existing infrastructure to better address the diverse needs of Ontario communities.



otf.ca/ontario150

ONTARIO 150 — BETTER PLACES, BETTER PROGRAMS

Ontario150 funding will support **repairs, renovations, retrofits, and fixed equipment purchases** that:

- extend the life and maximize use of existing community facilities;
- increase access to community facilities and programs;
- improve health and safety, accessibility, and environmental standards; or
- improve the capacity of community organizations.

ONTARIO 150 — A ONE-TIME OPPORTUNITY

Deadline

5 p.m. ET
September 14,
2016

- One deadline
- One application per organization
- One application per project
- One year

Duration

January 1, 2017
to
March 31, 2018



Ontario



ONTARIO 150 – WHO'S ELIGIBLE?

- Registered charities
- Incorporated not-for-profits
- First Nation, Métis, Inuit or other Indigenous communities
- **ALL** Ontario municipalities and their cultural and recreational agencies, and Local Service Boards operating community facilities
- Eligible municipalities must apply on behalf of their agencies
- Applicants must not be in default of the terms and conditions of any grant or loan agreement with any Ministry or agency of the government of Ontario.



ONTARIO 150 – WHAT'S ELIGIBLE?

- Renovations, repairs, retrofits to community spaces
- Fixed equipment
- Developmental costs associated with construction, such as the development of plans, legal fees or survey costs
- Projects that:
 - Increase access to community facilities, programs
 - Improve health and safety, accessibility and environmental standards
 - Improve the capacity of organizations to support the economic, physical and social well-being of Ontarians



ONTARIO 150 – WHAT'S NOT ELIGIBLE?

- New buildings
- Land purchases
- Temporary installations
- Moveable equipment, furniture and computers
- Motorized vehicles
- Technological improvements
- Overhead and administration costs
- Salaries and other employment benefits of any employees of the grant recipient
- Contributions to funding drives or campaigns
- Activities completed or costs incurred prior to grant approval,



ONTARIO 150 – WHAT'S AVAILABLE?



Grant Amount: \$5,000 to \$500,000



Grant Duration: Up to one year



Grant Size: Up to 50% or 75% of project cost



10% hold-back until final report is approved



ONTARIO 150 – WHO CONTRIBUTES WHAT?

ORGANIZATIONAL OPERATING BUDGET	Ontario150 COMMUNITY CAPITAL GRANT	APPLICANT CONTRIBUTION
Up to \$1 million	Up to 75% of project costs to maximum of \$250,000	25% from other sources*
\$1 million and over	Up to 50% of project costs to maximum of \$500,000	50% from other sources*

* *Funding from government sources cannot exceed 90% of total project cost*

Applicants will be required to:

- Identify one OTF Priority Outcome and Grant Result
- Explain the purpose of their project and the community need that will be addressed
- Quantify the impact of their project (e.g. square feet)
- Outline how the project team members have the skills, knowledge or competencies needed to execute the project successfully
- Provide pictures / diagrams to support the request
- Describe activities required to complete the project
- Provide a project budget to help substantiate and assess the funding request
- Disclose all sources of additional funding

Applications will be assessed on Strategy, Process, People, Infrastructure and Metrics:

- The project must align with one OTF Grant Result
- The idea, challenge or opportunity is clearly understood
- The activities and approach being used are appropriate for achieving the desired goals in a reasonable timeline
- Need for the initiative is understood
- Competencies of the people involved align with project objectives
- The project is appropriate, with reasonable costs

PRIORITY OUTCOMES AND GRANT RESULTS

The Ontario150 Community Capital Program will use the same Priority Outcomes and Grant Results as the Ontario Trillium Foundation's Investment Streams.

Applicants will be required to select one Priority Outcome and one Grant Result (under the same Action Area)



PICK THE RIGHT GRANT RESULT

Think about *why* you want to renovate, retrofit or buy equipment



- Doing the work is just a means to an end, and that's to benefit **people** in your community.
- Once you know **who** those people are, and **how** they will benefit, you'll know which Grant Result fits your project best.

For registration, there are four possible scenarios:

1. You are already registered and verified as eligible for OTF funding

You do NOT need to re-register.

Start working on the application questions (available at otf.ca/Ontario150) until you can access the online application July 18.

2. You are not registered yet but fall under the list of eligible applicants under the OTF eligibility policy

Register as early as possible. OTF will confirm within 10 business days whether your registration has been accepted and you are eligible to apply.

Organizations must be registered and verified before they can access the online application.

Organization Registration Deadline: August 29, 2016 5 p.m. ET

Application Deadline: September 14, 2016 5 p.m. ET

For registration, there are four possible scenarios:

3. You are not registered and do *not* fall under the list of eligible applicants under the OTF eligibility policy

You may still be eligible for funding through the Ontario150 Capital Community Program if you represent a municipality with a population of 20,000 or more. Larger municipalities can register as of July 18, 2016.

4. You are not sure whether your organization is eligible for this special program

Visit otf.ca/Ontario150 or contact our Support Centre at otf@otf.ca or 1.800.263.2887.

Organization Registration Deadline: August 29, 2016 5 p.m. ET

Application Deadline: September 14, 2016 5 p.m. ET

OTHER ONTARIO 150 PROGRAMS

Community Celebration Program

Supports Ontario communities and community organizations in commemorating Ontario's 150th anniversary by facilitating the creation and delivery of impactful, participatory and inclusive initiatives that:

- Celebrate the spirit of diversity, accessibility and inclusion
- Build awareness, excitement and broad public participation in the 150th anniversary
- Explore Ontario's proud history, and the people, places, and events that shaped it
- Build civic engagement, community pride and confidence in the future

Deadline: September 2, 2016

OTHER ONTARIO 150 PROGRAMS

Partnerships Program

Supports collaborative projects that offer young people new ways to participate in opportunities within six key areas:

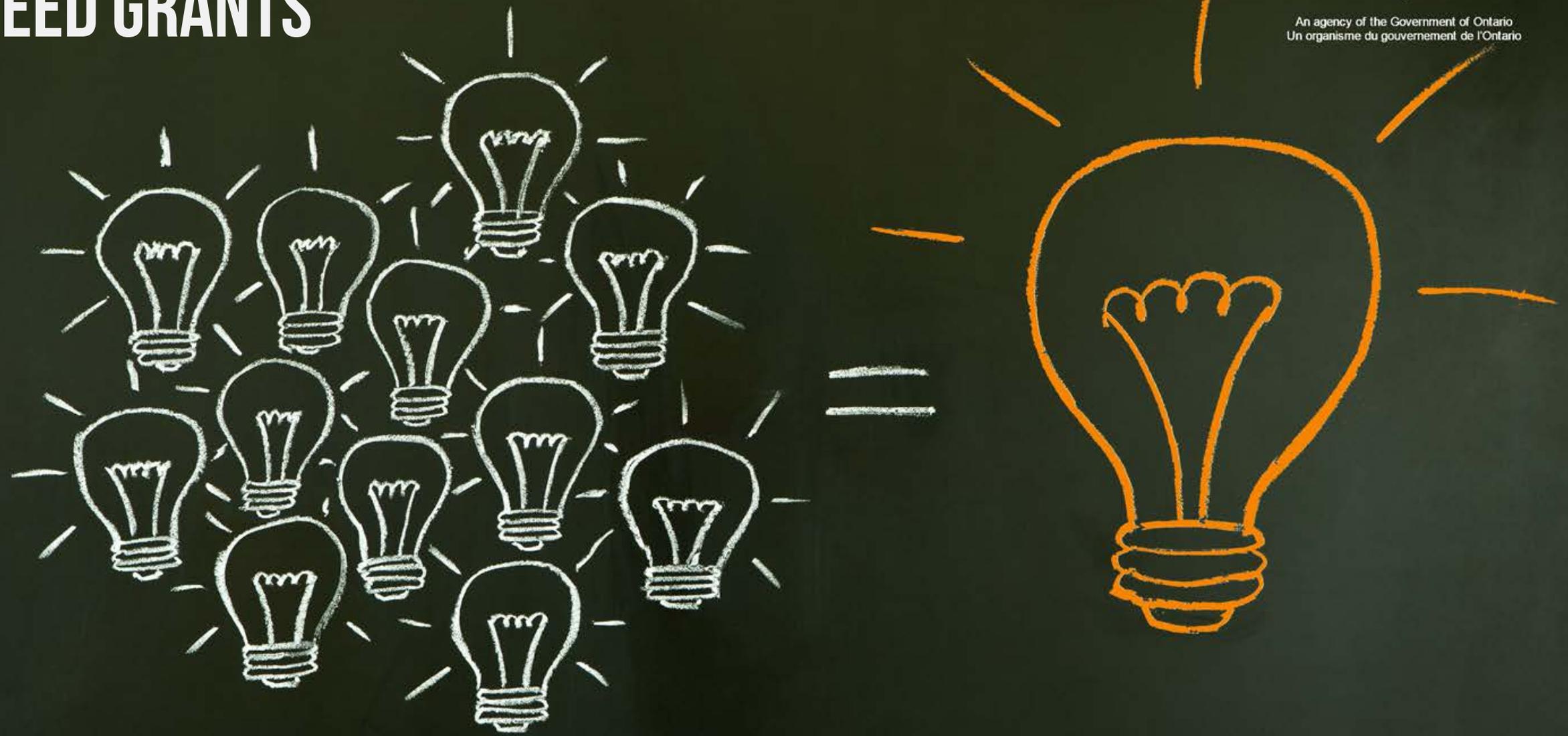
- Supporting Young Artists
- Promoting Diversity and Inclusion
- Environmental Stewardship
- Supporting Youth Entrepreneurship
- Promoting Active and Healthy Living
- Youth Civic Engagement

Deadline:
September 30, 2016

For more information, guidelines and application forms, visit the **GrantsOntario** portal:
www.grants.gov.on.ca/GrantsPortal

PICK THE RIGHT STREAM: SEED GRANTS

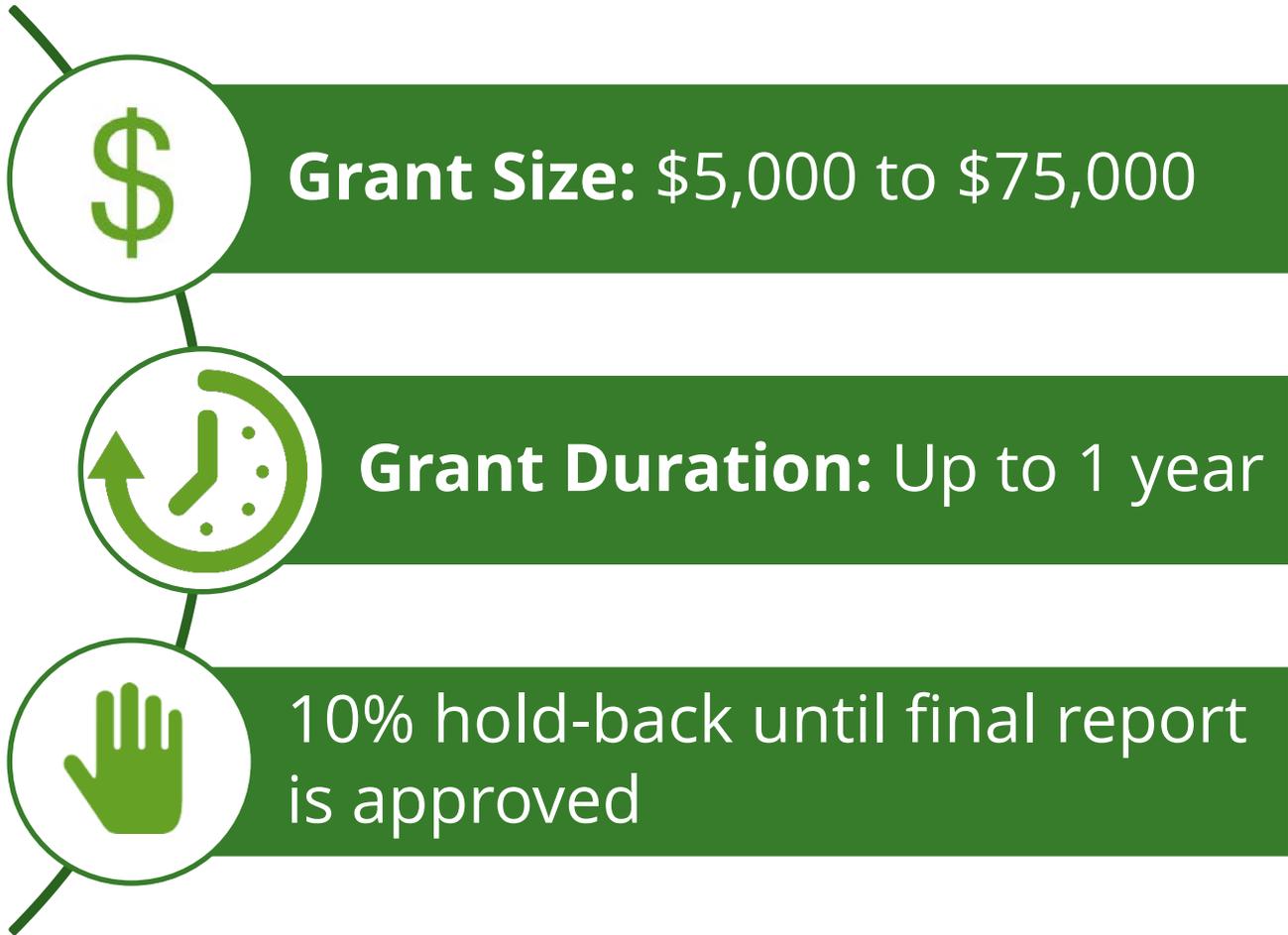
An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario





PICK THE RIGHT STREAM: SEED GRANTS

- Research, develop or pilot new or better ways of doing things.
- Conduct a feasibility study.
- Convene around an emerging issue.





PICK THE RIGHT GRANT RESULT

Seed grants: Think about what you expect might happen – and base your Grant Result choice on that



Seed projects must fit with, and take steps towards, a Priority Outcome and **broadly relate** to a **Grant Result**.



SEED - WHAT ISN'T ELIGIBLE?

Projects that have been offered previously or currently

Programs that don't align with a Grant Result and a Priority Outcome

Renovations, repairs, new buildings

PROPOSAL WRITING TIPS





GENERAL PROPOSAL-WRITING TIPS

Ensure your project fits the overall purpose of the program

Pick the right **grant result**

→ Pick the **right metric (Ontario150 only)**

→ **Set the stage**

→ **Align** your project **strategically**

→ Develop a well-justified **budget**

→ Allow enough **time!**

PICK THE RIGHT GRANT RESULT

How to find a good match

1. Think about this project in particular, rather than your work in general
2. Ask yourself why you want to do this project and what will it achieve
3. Focus on goals vs. activities
4. Look for clues in the wording of our Grant Results

Project Description

A heritage site is renovated to provide a community hub for arts organizations and individual artists.



Grant Result

Arts (*arts organizations, individual artists*), **culture and heritage** (*heritage site*) **have appropriate spaces** (*community hub*).

PICK THE RIGHT GRANT RESULT

A community garden

Your Long-term goal	Action Area	Grant Result
To provide a place where people can learn about the impact of agriculture on the environment	Green People	People connect with the environment and understand their impact on it
To include gardening in a community hub where marginalized groups can come together and build a sense of belonging	Connected People	People who are isolated have connections in their community
To give a low-income tower community, access to healthy fruits and vegetables	Prosperous People	People who are economically vulnerable are able to meet their basic needs
To encourage seniors to get some gentle exercise by gardening, using raised beds	Active People	Infrastructure is accessible and available for physical activity



SET THE STAGE

The first thing we see is the brief description of your project

- It sets the stage for the rest of the application.
- It gives context to the rest of your answers.
- It provides the space to summarize your project in a compelling way.



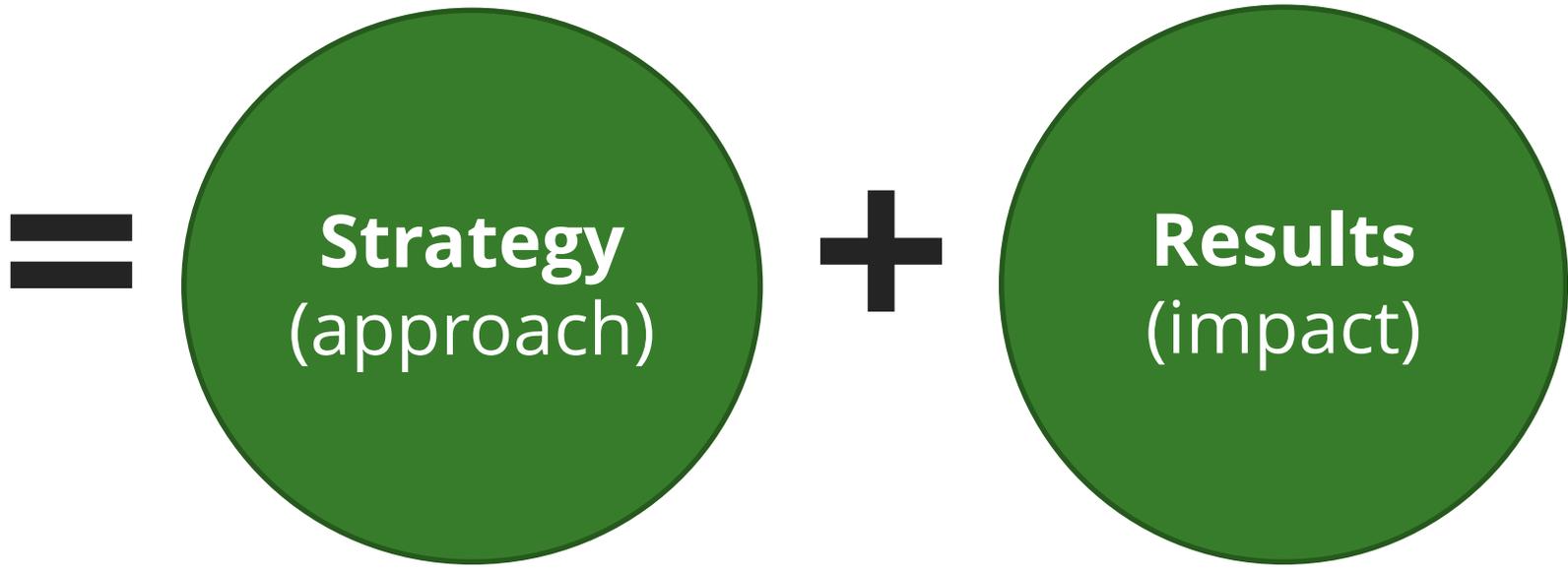
Make it count by reviewing it last!



ALIGN YOUR PROJECT STRATEGICALLY

In the Strategic Alignment section of the application, make it clear that your approach is going to deliver!

Q: What is the idea, challenge or opportunity that your organization will explore in this project?



ALIGN YOUR PROJECT STRATEGICALLY

In the Strategic Alignment section of the application, make it clear that your project is needed/wanted!

Q: *What is the need or opportunity in the community that this project will address? How pressing is the need or opportunity? How will you address that need or opportunity?*

=

Rationale
(why do this)

+

Target Group
(who will benefit)



DEVELOP A WELL-JUSTIFIED BUDGET

We will either fund your project in its entirety or not at all.

- Ask for what you need, not what you think we'll fund.
- Do your homework and get estimates.
- Avoid the ineligible – direct contributions to capital campaigns, or typical overhead and admin costs.
- Explain how the money will be spent.





IMPACT: IT'S NOT ABOUT YOU

When we ask about impact, look beyond your own organization.

The impact needs to be felt by:



- The community(ies)
- The benefiting population(s)
- The end users of a project



ALLOW ENOUGH TIME

Bottom line – don't wait until the last minute!

- Register your organization at any time
- Using the application questions on our website, work on a draft application outside the system while you're waiting to hear about your Organization Registration
- Aim to submit your application at least 2-3 days before the deadline





QUESTIONS?

