

INVESTMENT STRATEGY

What we fund

ACTION AREAS



Fostering more active lifestyles

Building inclusive and engaged communities together

Encouraging people to support a healthy and sustainable environment

Enriching people's lives through arts, culture and heritage

Supporting the positive development of children and youth

Enhancing people's economic wellbeing

PRIORITY OUTCOMES

Higher quality programming & infrastructure to support physical activity

More people become active

Diverse groups work better together to shape community

Reduced social isolation

More ecosystems are protected and restored

People reduce their impact on the environment

Better quality programming & infrastructure to experience culture, heritage and the arts

More people connect with culture, heritage and the arts

More children and youth have emotional and social strengths


More youth are meaningfully engaged in the community

Increased economic stability


Increased economic opportunity

GRANT RESULTS

Trained and certified coaches, officials and volunteers

Infrastructure is accessible and available for physical activity 

People have a say shaping the services and programs that matter to them

People who are isolated have connections in their community 

People participate in ecosystem conservation and restoration efforts

People connect with the environment and understand their impact on it

Arts, culture and heritage have appropriate spaces 

Access to arts-based learning opportunities and compelling artistic, cultural and heritage experiences

Parents, caregivers and adult allies have the skills to support children and youth who are facing barriers

Youth facing barriers volunteer and are in leadership roles

People who are economically vulnerable have access to community services that enhance financial stability

People have the skills and knowledge to achieve greater financial independence

Programs are safe, inclusive, fair, and age- and ability-appropriate


Ontarians participate in an active lifestyle


People who are marginalized take on leadership roles in their communities


People and resource users take deliberate actions to benefit the environment

Skills and knowledge are transferred to the next generation of artistic leaders

People are engaged in community-based arts creation


Children and youth who are facing barriers develop strong emotional and social skills 

Youth are involved in creating solutions for challenges facing their communities 

People who are economically vulnerable are able to meet their basic needs 

People become and stay employed

Infrastructure for unstructured and structured physical activities 

Diverse groups work together to improve community life 

Conservation and restoration efforts are better planned and more sustainable 

Mechanisms are developed to promote responsible resource stewardship

Preservation and animation of cultural heritage

 Grant Results that include a pre-/post-survey metric

 Capital Grant Results